



# STAY LOW CAMPAIGN

## MS AWARENESS EVENT



Newberry Hall  
117 Newberry St SW  
AIKEN, SC

Saturday, November 11<sup>th</sup>, 2017



HOPE  
*Changes Everything*  
StayLowCampaign.com





Greetings,

I sincerely invite you to join a mission and passion of mine that is dear to my heart, **THE STAY LOW CAMPAIGN (SLC)**. THE SLC is a **movement to encourage humility, inspire hope and gratitude through lives affected by MS. SLC provides support, education, care packages to assist people living with MS and their families.**

From the perspective of an entrepreneur, former college athlete, songwriter and **MS Fighter**, my goal is to increase awareness of multiple sclerosis while inspiring and supporting others by creating a communal support system through events, social media, and local group meetings.

The SLC will not only focus on awareness, but also provide care, support, education, and care packages to people living with MS and their families. We have partnered with the MS Focus Foundation, a national organization.

On Saturday, November 11<sup>th</sup>, 2017, the SLC will host it's first event in the heart of Aiken, SC. We invite you to be apart of this experience which will include live music, fashion, painting, makeovers for MS Fighters and much more.

While this is a **FREE** family event, we really hope to gain your support through a financial contribution, services rendered, and/or the presence of your business at the event.

With warmest regards,

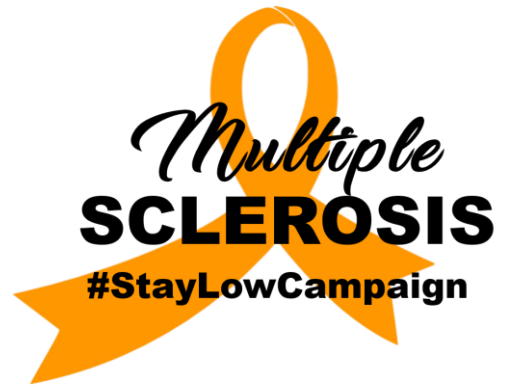
*Deanna Butler Gayle*

Deanna Butler Gayle  
The Stay Low Campaign



**Purpose**

We will share our stories of triumph and adversity; we will inspire others with hope; we will empower others to push them closer to their destiny; we will serve with a pure heart, without intention of self-gratification.



**DONATE** today

THE STAY LOW CAMPAIGN is a movement to encourage humility, inspire hope and gratitude through lives affected by MS. SLC provides support, education, care packages to assist people living with MS and their families.

Multiple Sclerosis (MS) is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.



Providing support, education, awareness, care packages to assist people living with MS and their families.

Be Grateful

Be Humble

Be Courageous

The Stay Low Campaign "MS Awareness Event" will bring awareness to Multiple Sclerosis while providing live entertainment, makeovers, painting, dancing and more!

## COMMON MS SYMPTOMS

FATIGUE | DIZZINESS | HEAT INTOLERANCE | POOR BALANCE | WEAKNESS | PAIN IN BACK/ EYES | TREMORS | MUSCULAR CRAMPING | SPASTICITY | SPASMS | FEELING OF PINS AND NEEDLES | BLURRED VISION | ANXIETY | DEPRESSION DIFFICULTY SWALLOWING, DIFFICULTY THINKING & UNDERSTANDING | HEADACHE | HEAVY LEGS | SLEEP DEPRIVATION | DIFFICULTY WALKING | MOOD CHANGE

[StayLowCampaign.com](http://StayLowCampaign.com)

[StayLowCampaign@gmail.com](mailto:StayLowCampaign@gmail.com)



Your donations help us achieve great things every day! Thank you for your interest in investing in the programs & services of THE STAY LOW CAMPAIGN! Your gift will be invested in:

**DONATE** today

Care  
Support  
Education  
Awareness  
Care packages

We primarily support people living with MS and their families to maintain a strong quality of life. Please make a donation today.

*Thank You!!!*

## THE MISSION:



THE STAY LOW CAMPAIGN is a movement to encourage humility, inspire hope and gratitude through lives affected by MS. SLC provides support, education, care packages to assist people living with MS and their families.

## THE COMMITMENT:

Be Grateful

Be Humble

Be Courageous

We choose to be grateful, humble and courageous towards every aspect of life; constantly taking a perspective of humility.

## THE VISION:

PURSUING  
UNUSUAL  
SACRIFICES &  
HUMILITY

We strive to give more than what's expected, to go the extra mile, to know to serve is the highest form of leadership.

*Purpose*

We will share our stories of triumph and adversity; we will inspire others with hope; we will empower others to push them closer to their destiny; we will serve with a pure heart, without intention of self-gratification.

**HOPE**  
*Changes Everything*

[staylowcampaign.com](http://staylowcampaign.com)





## LEVELS OF SPONSORSHIP



### Headlining “PLATINUM” Level Sponsor - \$1,500



- Recognition on local Radio Broadcast stations
- Name recognition during the event
- Logo displayed on event promo (website, social media, and print)
- Logo placement on home page and event page of website with hyperlink.



### “GOLD” Sponsor - \$1,000 & up

- Name recognition during the event
- Logo displayed on event promo (website, social media, and print)
- Listing on website with company name, logo and/or hyperlink.



### “SILVER” Sponsor - \$500 & up

- Listing on website with company name, logo and/or hyperlink.
- Recognized during the show



### “BRONZE” Sponsor - \$250 & up

- Logo placement on website.



# ORDER FORM

**1. YES, we would like to support and sponsor THE STAY LOW CAMPAIGN MS AWARENESS EVENT**

- ☐ \$1,500 Platinum Sponsor
- ☐ \$1,000 Gold Sponsor
- ☐ \$500 Silver Sponsor
- ☐ \$250 Bronze Sponsor
- ☐ \$100 Vendor Donation
- ☐ In-Kind/ Community Partner

**2. Payment Options**

- Enclosed is a check made payable to: The Bridge Network LLC
- Paypal.me/thebridgenetwork
- Charge my credit card (circle one): VISA MasterCard Discover AMEX

Card # \_\_\_\_\_ Security Code \_\_\_\_\_  
Expiration \_\_\_\_\_ Signature \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

**3. Please E-MAIL or FAX completed form to:**

E- mail: [StayLowCampaign@gmail.com](mailto:StayLowCampaign@gmail.com)

Fax: (888) 333-9173

Attn: MS AWARENESS SPONSOR



## **DEADLINES for ARTWORK & LOGO**

Deadline for inclusion in program and SOME other event materials: October 21, 2017. Preferred Formats: JPG (high resolution, CMYK) or press quality PDF Files should be emailed along with this form.

## SPONSORSHIP/ DONATION FORM



BUSINESS and/or NAME (as it should appear on WEBSITE: please print).

\_\_\_\_\_

CONTACT PERSON

\_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

This donation becomes the property of The Bridge Network in affiliation with The Stay Low Campaign MS Awareness Event. As such, the value of this donation is tax deductible through P.U.P.I.L., a 501 c(3), non-profit organization. IRS requires us to state that we provided no goods or services to you in exchange for this contribution. You will be provided with a letter for tax purposes.

Name of Item/Service Donated \_\_\_\_\_  
(Goods, gift certificates, etc.)

Description of Item/Service

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Restrictions/Expiration Date

\_\_\_\_\_

THE VALUE OF YOUR DONATION

- ☐ ITEM IS ATTACHED/ENCLOSED
- ☐ DONOR WILL DELIVER OR MAIL THE DONATED ITEM
- ☐ DONOR REQUESTS PICK-UP OF THE DONATED

DATE FOR ITEM PICK-UP: \_\_\_\_\_





# Social Media Flyer



Staylowcampaign.com

**STAY Low CAMPAIGN**  
**MS AWARENESS EVENT** 11.11.17

If you or someone you know is affected by **MULTIPLE SCLEROSIS** and you are in the Aiken/Augusta area, nominations are open for a makeover.

**PROVIDING:**  
SUPPORT | EDUCATION |  
AWARENESS | COUNSELING |  
CARE PACKAGES  
TO ASSIST PEOPLE LIVING WITH MS

STAYLOWCAMPAIGN.COM  
STAYLOWCAMPAIGN@GMAIL.COM

**Multiple SCLEROSIS**  
#StayLowCampaign

**FREE EVENT**  
STAYLOWCAMPAIGN.COM

**STAY Low CAMPAIGN**  
**MS AWARENESS EVENT**  
NEWBERRY HALL  
117 NEWBERRY ST SW | AIKEN, SC  
**SAT. NOV. 11**

**VIP Reception**  
5:00 pm - 6:30 pm \$30  
**General Admission**  
6:30 pm - 8:30 pm **FREE**

**PROVIDING:**  
CARE | SUPPORT | EDUCATION | AWARENESS | CARE PACKAGES  
TO ASSIST PEOPLE LIVING WITH **MULTIPLE SCLEROSIS**

**live music** **makeovers** **dancing** **painting**

**Sponsored by**  
The Chandler Law Firm, ESQ

IF YOU OR SOMEONE YOU KNOW HAS BEEN DIAGNOSED WITH MS, CONNECT WITH US ONLINE

**DONATE today**

**OPEN TO VENDORS**  
\$100

**STAYLOWCAMPAIGN.COM**

**Multiple SCLEROSIS**  
#StayLowCampaign

**BRIA JOHNSON**  
Featuring American Idol Finalist

## Event Flyer Example



Staylowcampaign.com



# Featuring

**Stay Low**  
CAMPAIGN  
MS AWARENESS



**FINALIST**  
ATLANTA'S OWN

**Bria  
johnson**

[staylowcampaign.com](http://staylowcampaign.com)



# Medical Advisor



Dr. Theresa Harris, PhD, is a leading clinical research scientist, teacher, cosmetic formulator, naturopath, entrepreneur, radio host and community leader.

She is the lead Scientist of Columbus Research & Wellness Institute which she founded in 2003. Columbus Research & Wellness Institute is a biomedical research center that has help lead to major discoveries in medicine. Her team has successfully helped coordinate major pharmaceutical clinical trials with 13 drugs approved for market by the FDA in the areas of Multiple Sclerosis, Parkinson, Alzheimer's Stroke, Epilepsy, Depression, Anxiety, Diabetes and Hypertension. Being on the short list of African American Clinical Research centers in America, Dr. Harris travels extensively training, conducting and auditing leading pharmaceutical drugs.

**Dr. Theresa Harris, PhD**

**Clinical Research Scientist**  
**US Global Shea Ambassador**

**Women's Empowerment & Life Strategist**



**HOPE**  
*Changes Everything*  
Staylowcampaign.com



# PARTNER



The Bridge Network is a growing collaboration of professionals in “all things entertainment”. From music, to film to television outlets to production and entertainment planning, TBN has the know-how and connections to assist in the beginning to the end of your project.

## NON-PROFIT AFFILIATES



The Multiple Sclerosis Foundation, known in the MS community as MS Focus, is a nonprofit organization focused on providing free services that address the critical needs of people with MS and their families, helping them maintain the best quality of life.



Providing a quality of life to youth and young adults through; Music, Film, Theatrical Production and Community Economic Development. Instilling a sense of pride and worth in people. Uplifting each community one person at a time.





*Thank  
you for  
your  
support!!!*

